

Defra/Agricultural Economics Society one-day conference, 15 December 2014

Consumers & Food Baskets

Defra, Nobel House, 17 Smith Square, London SW1P 3JR

9.30	Registration + Coffee	
Morning session: Price Dynamics – Chair: Catherine Connolly, Deputy Director Food Evidence, Defra		
10.00	Welcome and aims of the conference	Ulrike Hotopp , Chief Economist, Defra
10.10	Keynote: A Better Functioning Food Chain – main issues for policy and industry	Christine Tacon , Groceries Code Adjudicator
10.30	Food Price Transmission in Europe <i>Econometric analysis of European Retail Food Price Inflation</i>	Dr Tim Lloyd , University of Nottingham
11.00	Price transparency along the food chain <i>Survey-based evidence from OECD member countries</i>	Celine Giner , OECD
11.30	Farm-gate shares in retail products in the UK <i>Historical evidence on marketing margins across a variety of food products in the UK</i>	AHDB (Speaker to be confirmed)
12.00	Supermarket pricing in the UK <i>Recent research findings on consumer price dynamics & retailer behaviour</i>	Dr Jonathan Seaton , Loughborough University
12.30	Lunch	
Afternoon session: Consumer Issues - Chair: Steve Wiggins, AES President		
13.15	Defra Policy Overview <i>Outline of upcoming policy developments on labelling, food fraud and other consumer issues</i>	Catherine Connolly , Deputy Director Food Evidence, Defra
13.45	Trends in Defra's Family Food Survey <i>How have consumer's food choices evolved since the recession</i>	David Lee , Food Statistics, Defra
14.15	Willingness to Pay for Organic Food <i>The behavioural gap between stated and revealed preference for organic products in the UK</i>	Dr Adelina Gschwandtner , University of Kent
14.45	Animal Welfare & Consumers <i>Reconsidering the political economy of animal welfare & policy implications</i>	Prof David Harvey , Newcastle University.
15.15	Panel discussion – Reflections on the day, implications for further research, and comments or questions from the floor	Panel members to be confirmed
16.15	Chair's closing remarks	